



Sign In / Enroll
Get rewarded!

Who is eligible for the Hometown Heroes program? ^

Military servicemembers, veterans, military immediate family members and first responders including EMTs, firefighters and law enforcement are eligible for the Hometown Heroes benefit. For a full list of eligible members, visit [First responder eligibility](#) and [Military eligibility](#).

What are the benefits of Hometown Heroes? ^

Hometown Heroes receive exclusive benefits and rewards year-round, including:

- 2% back on purchases every day at Tractor Supply and Petsense by Tractor Supply (no limits/brand exclusions), meaning a \$5 reward for every \$250 spent.
- Free standard shipping on orders over \$29
- Delivery available as soon as today
- Additional special gifts and rewards.

Additionally, they receive:

- A 5% off coupon four times per year (no limits/brand exclusions).
- 10% off on Hero Holidays twice per year.
- Preferred parking at applicable stores.

Can Hometown Heroes benefits be used for online orders? v

What is ID.me and why are you using this to verify members? v

How often do you have to verify military, veteran or first responder status? v

Do I need to verify my Hometown Hero status each time I make a purchase? v

¿Cuál es el beneficio de Hometown Heroes?